

# Hannah Dahl

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## ► Education

### **University of Cincinnati, DAAP**

- B.S industrial Design
- Minor in Entrepreneurship
- Class of 2019

## ► Skills

### **Adobe**

Photoshop, Illustrator, InDesign

### **CAD**

Rhino, Keyshot, zBrush

### **Microsoft/Google**

Word/Docs, PowerPoint/Slides, Excel/Sheets

### **Other**

Concept Sketching, Rendering, foam core modeling 3D Printing, Laser Cutting, Trend research, Image Boarding Presentations, Student Mentoring

## ► Extra Curricular

### **1:1 Mentoring for University Students**

Mentorships include helping define project scope, managing goals and checkpoints, weekly check-ins, and live feedback sessions. Live demos and lectures are also developed per students' needs

### **Stories and Comics**

Short stories and comics development, including script development, character design, story-boarding/thumbnailing, layout, inking, and coloring.

## ► Experience

### **Fisher Price: Senior Product Designer**

#### **Little People and Little People Collector (2019-present)**

Senior Product designer on Little People, and Little People Collector teams for Fisher Price. Help innovate new products for team through cross-departmental and collaborative brainstorming, concept drawings/renders, presentations, 3D modeling, and physical foam-core prototyping.

Communicate with overseas design counterparts on sculpt, design, and base-level engineering execution, providing artistic feedback to preserve design intent and deliver high quality results.

Review final product and prototypes to ensure original design intent is translated and preserved. Regularly work with licensors including WB, NBC, Universal, BBC, Disney, Epic Music Rights, Hasbro, Netflix, FX Fox, etc, to help translate and preserve characters into Little People style.

#### **Hasbro: Adult Games Team Co-op (2018)**

Participated in team brainstorming for Fall 2019 games line. Gathered and compiled trend insight data for marketing and product proposals. Ideated and rendered product concepts and compiled presentations to be pitched to management and marketing.

#### **Proctor and Gamble: Design Intern (2018)**

Intern for Proctor and Gamble, Hair and Beauty Innovation team for 2018 Fall semester. Helped define strategies for research and organize research results for brands such as Head and Shoulders. Conducted market research in forms of audits, image boards, consumer profiles and trend identification to find opportunity space in the naturals and sustainability sector. Created original brand story, form language, and prototypes. Worked with contractors to create final presentation models. Contributed in brainstorming for other projects in the Hair and Beauty department.